

Ashley Mercer

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Education

- 2009-2012: BFA in Photography from the Columbus College of Art & Design (Columbus, Ohio)
- June 2011: Perfecting the Photograph Workshop with Stephen Johnson Maine Media Workshops (Rockport, Maine)
- 2007-2009: Studied towards BFA in Photography at Wayne State University (Detroit, Michigan)

Work Experience

- September 2017-January 2020: EXPRESS, Assistant Photographer (Columbus, Ohio)
:Organizing, prepping, styling and shooting still life for product, email, direct mail, social media and EFO photography, making photo selects and uploading. Communicating with retouching, art direction, styling and production to complete projects. Ordering supplies, rentals and equipment for the studio. Entering and tracking all inventory in EZOfficeinventory. Running on figure product photography sets: working with styling, art direction, models and digital techs, color correcting images before sending to retouching.
- September 2015-September 2017: Scott Heidelberg Productions, Photographer's Assistant (Columbus, Ohio)
:Shooting and styling EXPRESS still life photography, assistant on set and on location for all EXPRESS Ecommerce photography, cleaning the studio, ordering and retrieving lunch, steaming clothes and organizing the studio.
- August 2015-September 2017: Splashlight, Freelance Retoucher (Columbus, Ohio/New York, NY)
:Photo retouching for Victoria's Secret product photography.

Professional Experience

- EXPRESS, express.com, EXPRESS Direct Mail: 2015-2020
- Freelance Wedding Photography, Columbus, Ohio: 2011-present
- Freelance Music Photography, Columbus, Ohio: 2009-present
- Oranjudio Recording Studio Photography, Columbus, Ohio: 2012-present
- Victoria's Secret, victoriasecret.com: 2015-2017 -Help Portrait, Columbus Chapter: 2014-present
- FoodQuest, foodquest.com: 2012-2017 - (614) Magazine, Columbus, Ohio: 2012-2017
- ClimateRight, climaterightair.com: 2014-2017 -Midwest Equipment Product Brochure: 2013-2017
- Midwest Equipment, tracksandtires.com, mwesales.com, iplayinthedirt.com, mwedealers.com: 2013-2017
- Roosters Ohio State Football Coaches Golf Outing, Columbus, Ohio: 2013-2016
- Columbus Alive!, Columbus, Ohio: 2013-2015 -Fashion Meets Musical Festival, Columbus, Ohio: 2014
- CD102.5 Local Showcase, Skully's, Columbus, Ohio: 2014
- Genre Wars 2014: The Rock & Roll Anticompetition, Transform Reality and Csshoot.net, Columbus, Ohio
- 14th, 15th & 16th Annual Romophos Battle of the Bands, Columbus, Ohio: 2012-2014
- Columbus Parent, Columbus, Ohio: 2013 -Experience Columbus, Columbus, Ohio: 2013
- CCAD Fashion Show, Columbus, Ohio: 2013 -Aveda Earth Jam, Columbus, Ohio: 2013
- FIT Columbus, Columbus, Ohio: 2013
- CityMusic Columbus Photographer and Social Media Manager, Columbus, Ohio: 2011-2012

Skills

- Adobe Creative Suite/Adobe Creative Cloud (Photoshop CS 3-current to Bridge CS 3-current)
- Capture One -Final Cut Pro -PC and Mac operating systems
- Digital SLR and HD video cameras (Nikon and Canon) -Digital and Film photography (traditional 35mm, medium and large format cameras) -Black & white and color film development and printing
- Professional studio strobe and hot lights (Profoto, Broncolor) -Ortery 360 table and software -Filezilla
- Microsoft Word, Excel and Powerpoint -Google Drive Applications -Wordpress, Squarespace and Dropbox
- Epson scanners -Digital inkjet printing on Epson R2400 and Stylus Pro 4900

www.ashleymercerphoto.com